

BILLBOARD

MAGAZINE

DECEMBER 25<sup>th</sup> 1976  
ISSUE

## Discos

### N.Y. Jock At Paris Club

NEW YORK—The Elysee Matignon, one of Paris' most posh discotheques, opens Monday (20) with a New York jock in the spinner's booth.

The man selected to open the \$100,000 club, designed by the N.Y. firm of Design Circuits, is Ray Yeates, one of the pioneer disco deejays in this country, and the first spinner to play at the now-defunct Le Jardin in New York.

Yeates was selected to open the Paris spot from a long list of applicants from Europe and the U.S. He feels that his approach to his work, and the fact that his expertise as a deejay extends beyond discotheques, gave him the edge over his competitors.

Yeates comes from a showbusiness family and in addition to working as a deejay, has also made names for himself as a music coordinator for key fashion shows in New York.

In spite of his credits, he is a modest person who does not subscribe to the belief that a disco deejay is some kind of a superstar. "I see myself as a servant of the people," he says, "and will be going to Paris to do my best to make my audiences happy and willing to return again and again."

Yeates who was reluctant to divulge the salary he will be making at the Elysee Matignon, will be working on a short-term contract with an option for renewal.

The Elysee Matignon is located in Paris' fashionable Champs Elysee district and features a disco cafe, a piano bar, a restaurant and a special video room in addition to the main disco room. The entire complex is located on three floors of the building in which it is housed.

Principal designs for the club, which was first featured in Billboard Aug. 7, were created by Bob Lobi and Georgina Leaf of Design Circuits.

### Northway Club Excels In Ont.

NEW YORK The Northway Hotel in Cornwall, Ontario, Canada, will put a discotheque into its main beverage room. The club, scheduled for an opening sometime this month, is being designed by Mr. Disco-Tech International of Toronto, and is said to be one of the finest rooms of its kind in the area.

Emphasis will be on state-of-the-art lighting and sound, and Michael Roberts, head of Mr. Disco-Tech, has selected such sound components as Technics SL1100 turntables, Revox A77 tape deck, RODEC model 1364 mixer, Cerwin Vega model GE2 equalizer, Crown VFX2 Electronic Crossover, a BGW amplifier, two SAE power amps, and four Disco-Vox speakers built to Mr. Disco Tech specifications.

The club's lighting system will feature a Litelab chaser light system with a 10 branch display over the dance floor, mirror ball and spotlights, four single lamp spinners and strobes. There will also be four custom-made half mirror balls supplied by GSA, and the first installation in Canada of a MIZAR CCP-10 color controller which will control 15 chrome-plated spotlights mounted on the edge of the dance floor.

In addition to supplying the lights and sound system, Mr. Disco-Tech will also program the music for the room, importing most of the records directly from New York in a move aimed at keeping abreast of what's hot on the disco charts.

### \$1 Concerts In Pacific Northwest

## Campus

STRIVE FOR RECOGNITION

### 4 Campus Stations Pace Innovations

By JIM FISHEL

NEW YORK—College radio continues to fight for recognition through extensive use of innovation in programming and research. Four stations in particular are definitely helping with this struggle.

KLPI—Louisiana Tech Univ. (Ruston, La.), WVCW—Virginia Commonwealth Univ. (Richmond, Va.), WMEB—Univ. of Maine (Orono) and WNUR—Northwestern Univ. (Evanston, Ill.) are all showing the spirit and creativity that keeps campus radio flourishing.

A computerized weekly singles playlist at KLPI offers a number of useful features. Music director Olav N. Pedersen who compiles the list includes a number of features which include: instrumental introduction time for each tune, speed of the selection (graded by letters), weeks on the chart and prior position.

At WVCW, program director Hunter Hughes has block-formatted the weekend. While the weekdays feature a mix of jazz and rock, Saturday and Sunday bring a change of pace.

Seven hours of disco-oriented material is played on Saturday evenings (it may also be expanded to include Friday nights as well), while Sunday evening finds six hours of jazz and two hours of blues.

The only special show offered during the week is a bluegrass airing on Monday nights.

One of the most information laden playlists in the country is offered by WMEB. Unlike most other college stations, music directors Jim Sullivan and Monica Quinn don't list every new LP just to stay in favor with the record companies.

Only records getting substantial airplay are listed, under the sub-headings of heavy, medium and light. In each category there are never more than 15 recordings.

Other pertinent information includes airplay notes (which talks

about specific LPs—new and old—as well as WMEB programs), significant cuts (tunes picking up momentum off certain albums) and a whole section on sales.

For the latter, Sullivan and Quinn survey the four top record retailers in the Bangor/Orono area (each sells to consumers located in the broadcasting radius). Besides listing the top 20 selling LPs, a section on sales notes is also included.

It talks about store sales as well as head-to-head battles between certain albums.

At the end of the playlist, there's a notes column which discusses concerts and other important trivia for the aid of record manufacturers.

According to Chuck Schwartz, program director at WNUR, various types of special programming are worked into the daily format of the station. Examples are eight hours of American folk music, six hours of Benny Goodman to commemorate his 50th anniversary of broadcasting, a 70 hour salute to the Beatles and 48 hours to the Beach Boys.

Because the station is located near Lake Michigan, it gets very little interference and can be heard in Wisconsin and Michigan.

The weekday programming schedule is composed of six hours of uptempo MOR, six hours of progressive rock, eight hours of progressive jazz and four hours of free form music.

In January, Schwartz hopes to bring the "BBC Music Showcase" to the Chicago area via WNUR. This program features classical concert performances.

Unlike most other college stations, WNUR has no playlist. Deejays are encouraged to play their own musical preferences, with an emphasis on new records. In addition, listeners are told to voice their musical opinions to the station's management.

VIDEO EQUIPMENT & PROGRAMS

Muhammad ALI Exclusive

CONCERTS

MUSIC

MOVIES

SPECIALS

SPORTS

HARDWARE & SOFTWARE DESIGN & INSTALL

DIGITAL

141 W 24th Street  
New York, N.Y. 10011  
Tel. (212) 691-0840

Video Otheque